

Healthy Technology Balance for Children

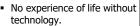


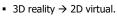
Agenda

- 1. Review screen usage stats and expert guidelines.
- 2. Identify 4 critical factors for optimizing child development, behavior, and learning.
- 3. Evaluate research on impact of technology on children in four domains: physical, social, mental, cognitive.
- 4. Implement Balanced Technology Management strategies in home and community environments.

Research references are located on website zonein.ca under Fact Sheet section.

New Millennium Children Are they Sustainable?





- Hard wired for high speed.
- Isolated from family, peers.
- Exposed to high levels of media violence.
- Largely sedentary.
- First generation that may not outlive their parents.

Small 2008, Mangen 2008, Anderson 2008, Tremblay 2011, New England Journal of Medicine 2012

Epidemic of Child Disorders

- Developmental delay 1 in 3 at school entry.
- Obesity 1 in 4.
- Depression/anxiety 1 in 6.
- Suicide rate doubled over past 5 years in males.
- Autism 1 in 65.
- Adhd 1 in 5 for boys, 1 in 11 for girls.
- Sleep deprivation 73%.
- Tech addiction 10 (research) 50% (self-report)
- Learning disabilities 1 in 3.

HELP EDI Mapping 2009/13, WHO 2015, CDC 2016, Waddel 2007, National Sleep Foundation 2017, Gentile 2011, Common Sense Media 2017, BCTF 2016

Screen Stats



Babies watching 2.5 hours/day







Teens using 9 hours per day



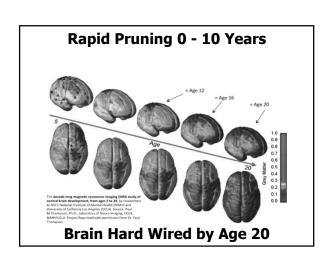
Parents using 11 hours per day

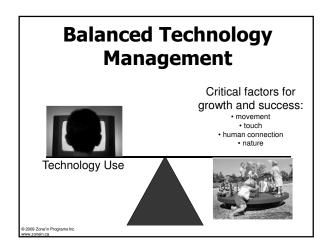
Expert Recommendations

- 0-2 years should not be exposed to ANY technology (including passive watching).
- 3-5 yrs not use more than 1 hour TOTAL screens/day.
- 6-12 yrs not use more than 2 hrs/day.
- 13-18 yrs not more than 3 hrs/day.
- < 6 yrs should not watch ANY violent media content.
- Only 10% of children meet expert guidelines.



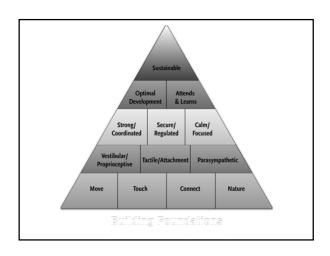
American Academy of Pediatrics 2002/13/15/16, Canadian Pediatric Society 2010/17





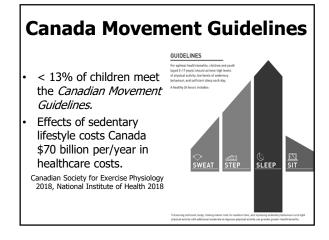
Building Foundations

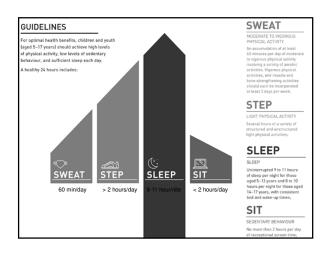
Growing a child is like building a house; it's all about the foundation.



Movement

Hand a child a device, they sit. Take it away, they move.

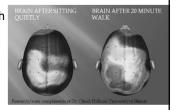




Moving to Learn

- Cardiovascular
- Obesity/diabetes
- Stroke/heart attack
- Core stability/strength
- Motor coordination
 - Sports
 - Print/read literacy
- Visual spatial
 - Math
- Attention/learning
- Mental health

Ratey 2008, movingtolearn.ca











Touch

Activates parasympathetic system, lowing adrenalin.

Tech Prohibits Touch

- Touch is a biological necessity without which, infants die (orphanages).
- Adequate touch produces secure & relaxed children.
- Inadequate touch results in fearful, anxious and agitated children.

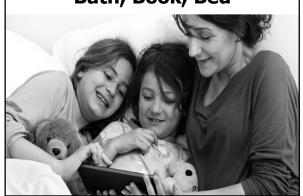
Hopper 1957, Montagu 1978



Hugs, Rough-N-Tumble Play



Bath, Book, Bed



Connection

The origin of child mental health.

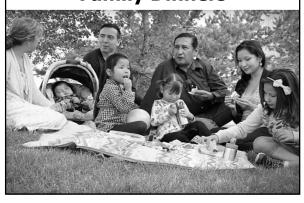
Tech Isolates Humans need their 'pack'

- Attachment is a biological need.
- Failure is #1 causal factor for mental illness.
- Incidence of child/youth mental disorders now 1 in 6 North America.
- Need to disconnect and reconnect.

Montagu 1978, Insel 2001, Waddell 2007, Houtrow 2014, Crittenden 2008



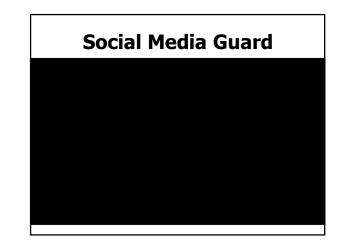
Family Dinners











Nature

When did nature become unsafe?

Reassessing Risk

- Parents who fear 'outside' have children with higher tech usage.
- Yet...screens are not safe!
- High anxiety of parents projected onto child.
- Yet...risk reduces anxiety! Penelakut Elementary Trails
- Everything fun got taken to the dump.



Nature Benefits

- 20 min per day access to 'green space' significantly reduces adhd and improves attention and behavior.
- Backpackers scored 50 percent better on a creativity test after spending 4 days in nature screen-free.
- Students showed improved cognitive memory and affect (anxiety) after 50 min. rural walk.

Faber-Taylor 2004, Strayer 2012, Bratman 2015

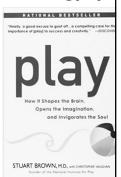


Penelakut School Nature Trail 2019

7 Components of Play (why kids love recess and hate gym)

Play and building with hands as a child increases success as an adult; those in jail had neither.

- 1. Purposeless
- 2. Voluntary
- 3. Inherent attraction
- 4. Freedom from time
- 5. Diminished consciousness of
- 6. Improvisational potential
- 7. Continuation desire



Go Outside and Play!

Heiltsuk First Nation





Fix those Bikes!

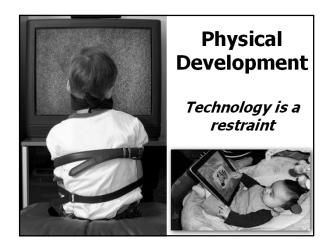
Family Gathering Sites Covered Fire Pit



Screen Research

Check for the Red Flags

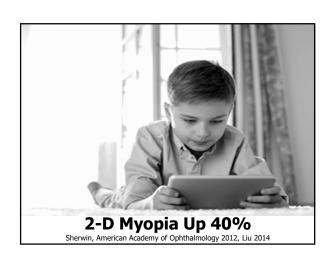
- ✓ Developmental delay speech, motor, cognition
- ✓ Sleep deprivation/disorders tired in day, nitemares
- √ Social phobias no friends, dislikes outings
- ✓ Behavior problems controlling, defiant
- ✓ Self-regulation issues can't wait turn, tantrums
- ✓ Disinterest in activities other than tech
- ✓ Dependency needs help, requires reminders
- ✓ Emotional problems depression, anxiety, obsession
- ✓ Attention deficit distracted, learn difficulties,
- ✓ School performance low grades, wants to drop out













Wifi Radiation

Wifi & Cancer Research

- <u>WHO</u> categorized WiFi as a possible Group 2B carcinogen.
- <u>Experimental</u> animal studies by NIH/NTP show tumors at 2 yrs.
- Epidemiology studies show:
- acoustic neuromas and brain gliomas in cell phone users after 20 years.
- sperm DNA fragmentation and decreased sperm motility in laptop users at 20 years.
- <u>Incidence</u> studies show marked increase in cancer:
 - 1 in 2 people will get cancer and 1 in 4 adults will die from cancer in our lifetime.
- 25% increase in teen cancers past 30 yrs



WHO 2011, National Toxicology Program 2016/18, Pall 2013, Emre 2010, Khurana 2009, Avendano 2011, Hardell 2013, Burkhamer 2017, Canadian Cancer Society 2018

Children High Risk

Penetration of cell phone radiation into human skull







10 year old 5 ye

Tests conducted by researchers Gandhi, Lazzi and Furse, 1996 - used with permission.

Thinner skulls, more aqueous bodies/brains, higher cell turnover. AAP 2014

Pediatric Cancer Research

- Incidence of pediatric cancer increased 2001-
- 2014 across sex, age, race/ethnicity, region, economic status, and rural/urban status.
- For lymphoma, thyroid, brain, kidney and liver representing 98.8% of population.
- Brain cancer highest in 0-4 yr. population.

Center for Disease Control 2018, Baby Safe Project



Why Aren't We Being Warned?

- · Exposure is universal.
- · No control group.
- Warnings about cancer from smoking took 30 years.
- Technology companies producing 'backlash' research to counter valid data.
- Industry says "we never said wifi was safe". Dr. Martin Pall

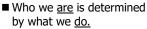
June 2017 educational video on zonein.ca





Social Development Asocial, antisocial

Social Skills





- Identity formation is relevant to how we spend our time.
- Social confidence and social engagement come from social interaction.
- Social skill perception low with high users of tech.

Elkind 1988, Turkle 2015

Self Regulation

- Co-regulation with parents and school staff lead to self-regulation.
- Virtual world doesn't teach human coping skills for real world.
- Can control virtual...not reality.
- Early and high duration screens:
 - Difficulty soothing self when upset.
 - Tantrums, meltdowns.
 - Unable to wait turn.
 - Can't listen.
 - Can't pay attention; distracted.



Teen Social Phobias

- Virtual reality replaces real relationships.
- Males: relationship phobic, addicted to video games &/or porn. Females: addicted to social media.
- Rising incidence of anxiety, depression, obsession, agoraphobia, suicide.



Gentile 2009, Bristol University 2011

The Great Social Divide

MALES Videogames, Porn Heavily researched FEMALES Social Media Poverty of research

Desire competence.

· Desire social acceptance.

36% U.S. and 48% Canadian 18-30 year old males live with their parents; not working; not in school.

Canadian Association of Mental Health reports >50% of teen girls report significant depression and anxiety; cited social media as causal factor.

Stats Canada 2012, U.S. Census Bureau 2012 • CAMH 2018

Social Media All Breadth, No Depth

Looking for love in all the wrong places...

- Instagram rated "worst app" for mental illness.
- Facebook promotes envy, exclusion, depression
- Snap Chat streaks constant monitoring; pic never dies.

Feeds off the need to be liked.

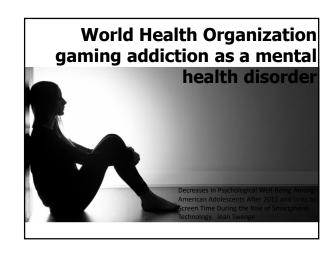


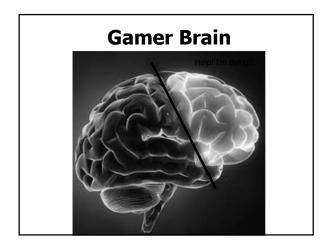
Fortnite...the New Drug Saving the World from your Couch



- Intermittent rewards
- loot boxes gambling
- Immersive
 - "killer" graphics
- Novel
 - change modes wkly
- Personalized
- Competitive
- Social
- · Talk to other players



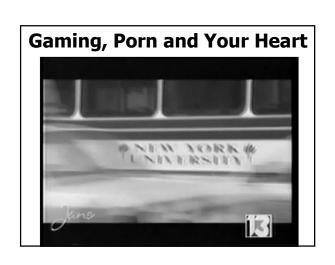




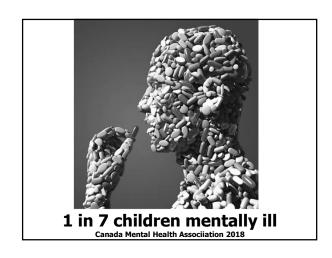
Video Games Cause Aggression Moderate Gamers: 3-4hr/day • Increased risky behaviors (sex, reckless driving, drugs/alcohol, smoking). • Increased defiance and aggression. • Sleep deprivation. • Decreased attention, concentration, memory. Heavy gamers: > 4 hrs/day have

4-5 times increased incidence of effects noted above. Jay Hull 2015











Obesity/diabetes, depression, accidents, attention deficit, risk taking, antisocial, irritable.

Czeisler 2013, National Sleep Foundation 2016

Sleep, Cancer, Heart Disease

Less than 6 hours of sleep is associated with:

- 40% increase in cancer.
- · Twice as large tumors.
- 35% increase in heart disease (attack or stroke)

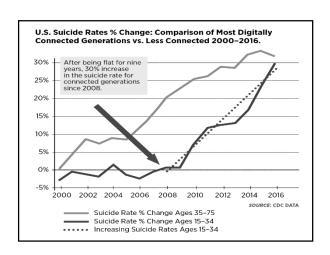
Czeisler 2013, Nagai 2010, National Sleep Foundation 2016



Screens, Anxiety, Depression 2007 - 2015

- Teens who use > 7 hours total screens/day have double the rate of anxiety and depression.
- From 2007 to 2015 suicide rates doubled for females and increased by 30% for males.





Screens and Autism

- Critical period for socialization 6-18 mo.
- Increased screen time (phone, tablet)...combined with decreased parent connection...
- ...results in increased incidence of PDD and oppositional defiance.
- By 2025 autism will be 1 in 2 for males, 1 in 5 females. Still Face Experiment Youtube 2 min. Heffler 2015, Chonchaiya 2011/15,

Numata-Uematsu 2018, CDC 2018, MIT 2015



Virtual Autism Research



In 2015 TV exposure 6-18 mo. associated with PDD. In 2017 > 4 hours screens/day 0-3 years causes syndrome similar

In 2018 autism reversed with screen removal.

Autism now termed "epidemic".

Chonchaiya 2015, Jones 2013, Zamfir 2017, Numata-Uematsu 2018, CDC 2018



ICD - 11 Gaming Disorder

WHO's International Classification of Diseases



A pattern of gaming behaviour characterized by:

- 1. Impaired control over gaming.
- 2. Increasing priority given to gaming over other activities.
- Continuation or escalation of gaming despite negative consequences.
- Significant life problems (personal, family, social, education, occupational).

Cognitive Development Attention deficit, learning impaired



Sponge'Blobs'

- 9 minute exposure to Spongebob cartoon resulted in a significant reduction in executive function in 4 year old children:
 - Decreased memory
 - Decreased attention
 - Increased distractability
- Fast paced, violent cartoons as harmful as video games.

Christakis 2011, Gentile D 2009



Real vs. Virtual Learning REAL VIRTUAL 3D Constructed 2D Memorized

Blocks, paper, pencil, Apps, tablets, phones, scissors. qames.

Creative and imaginative. Passive; told what to do. Established concepts. Memorizing symbols. Inquisitive, interactive. Rote memory only. "Thick" learning. "Thin" learning.

Screens vs. Paper

Attention: clicking and scrolling disrupt attention and disturb mental appreciation; media switches cause increased distraction and mistakes.

Comprehension: reader lacks both completeness and constituent parts.

Memory: change in physical surroundings has a negative effect on memory; multitasking decreases test performance. Learning: doesn't allow required time and mental exertion.

Meaning: isn't a physical dimension, loss of totality.

Vision: not as acute as text.

Ask them! 92% of teens reported they preferred print to screens due to improved concentration.

Magnen 2008, Brasel 2011, Ghose 2013, Sana 2013, Naomi Baron 2015, Virginia Clinton, 2019

Screen vs. Paper Reading Meta-analysis

Journal of Research in Reading

Journal of Research in Reading

Journal of Research in Reading, ISSN 0141-0423

DOI:10.1111/1467-99

Reading from paper compared to screens: A systematic review and metaanalysis

Virginia Clinton

University of New Police Court Forder ND USA

Background: Given the increasing popularity of reading from screens, it is not surprising that numerous studies have been conducted comparing reading from paper and electronic sources. The purpose of this systematic review and meta-analysis is

- 2008-2018 review of 33 studies
- paper reading showed increased reading comprehension, metacognition, and efficiency.

PISA Shows Declining Academic Performance

- Program for International Student Assessment (PISA) tests reading, math, science in 15 yr olds X 72 countries every 3 yrs.
- Canada dropped out of top ten to 13^{th,} declining in all 3 subjects.
- U.S. ranked 27th with no improvement in 3 subjects.



www.oecd.org

Are They Really Doing Homework?



- 97% of time spent on devices at home is for entertainment; 3% is for learning (13 min/day).
- 98% of population cannot multitask.

Common Sense Media 2018, Strayer 2018

Multitasking a Myth

- Partial tasking results in progressive distraction.
- 3 sec. distraction doubles mistakes.
- Multitasking associated with depression/anxiety.



Texting During Class

- Teens unlock their phones avg 60 times/day for 180-200 min.
- Anxiety dependence (on phone) in teens is the best predictor of academic performance.
- # of times teens unlock their phones is predictive of grades:
- "C" 0-4 texts/hr
- "D" 5-8 texts/hr
- "A" waited for 1-2 min. before responding to texts.

Larry Rosen 2015

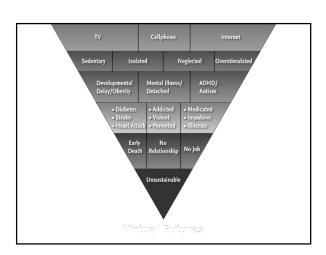


Screens in Schools Industry is liable, schools are culpable

- Not evidence based; highest performing schools use least amount of tech.
- 2. Industry driven (Facebook sued for \$15 billion).
- 3. Privacy breached, data and identity harvested.
- 4. Decreased comprehension and memory compared to books. Students prefer paper and books.
- 5. 50% of students report screen addiction; techcentric teachers may be addicted.
- Proven harm to student health. 0% of schools concerned about student health.

Where are we going? Sedentary, isolated, neglected, overstimulated...will they survive?





Technology Management

Home - Community



What Do You Want for Your Child?

- Tell your children about what you did as a child.
- What was important to you when you were a child?
- Pass these values, cultures, traditions onto your children.
- Parents are the most important person to their children.



Paqtnkek First Nation, Cape Breton

Home 'Tech Talk' Technology Guidelines for Parents HO

- Survey usage rates; provide usage stats.
- · Profile expert guidelines.
- Survey sleep rates and device in bedroom; provide sleep stats.
- Determine 5 things to do other than tech.
- Survey interest for family 'tech unplug'.



Increase Healthy Activities = Decreased Tech Duration

- 1. Do one healthy activity first, then tech (chores, homework, play, instruction period).
- 2. Read one book per day (book, bath, bed).
- 3. Eat one 'no tech' meal a day with family.
- 4. Have one 'no tech' game night per week with family.
- 5. Play one 'no tech' game per day outside.
- 6. Do one 'no tech' outing per week with family.
- 7. Have one 'no tech' holiday per year with family.
- 8. No tech in bedrooms, bathrooms, restaurants, cars.

Make Outside Safe

- Know the risks in your community:
 - bears, wolves, cougars, strangers, unsafe adults
- Train children what to do to be safe.
- Make safe boundaries e.g. fences, lighting, sidewalks, trails.



Courtesy of Andrew Stawicki, Pikangikum First Nation

Basic Screen Management

Early use Content Duration Isolation



Change Content

- Prosocial content ⇒ prosocial behavior
- Antisocial content ⇒ antisocial behavior
- Fast paced content ⇒ adhd, impulsivity



Reduce Duration Follow Technology Guidelines

| Developmental Age | How Much? | Non-violent TV | Hand-held devices | Non-violent video games | Violent video games | Online violent video games and/or pornography |
|----------------------|-------------|----------------|----------------------|----------------------------|------------------------|--|
| 0-2 years | none | never | never | never | never | never |
| 3-5 years | 1 hour/day | OK | never | never | never | never |
| 6-12 years | 2 hours/day | OK | never | never | never | never |
| 13-18 years | 2 hours/day | OK | OK | limit to 30 r | minutes/day | never |

American Academy Pediatrics, Canadian Pediatric Society, C Rowan, A Doan, H Cash 2014

Create Tech Free Zones Cell phone, text, TV, & tablet rules School Home

Red Zone - students

- no *wireless* devices allowed on school grounds
- wired devices limited to 0.5 hour/day
- NO unsupervised internet access

Yellow Zone - teachers

• calls only; no emails or texts in classroom, lunch room, recess

Green Zone - teachers

• calls, texts and emails okay when alone e.g. after school

Red Zone - everyone

- NO TECH at dinners, in car, in bed, or when children are present
- NO TECH play time one hour prior to hed

Yellow Zone - everyone

• calls only; no emails or texts half day Saturdays, holidays.

Green Zone - everyone

• calls, texts and emails okay when alone

Ensure Online Safety

- Teens don't see difference between virtual/in person friendships.
- Prohibit unsupervised technology use; desktop in high traffic area only.
- Ban handhelds < 12 years.
- Restrict chat sites.
- Online firewalls Ourpact, Moment, Circle.
- Voice only cell phones (no texting or online). Ives 2012



Tracker Apps

- Qustodio allows parent to turn on/off wifi, blocks sites, quantifies duration and content, can be operated from parent's phone.
- Circle (by Disney), Our Pact, Moment.
- Screen Time iOS 12; comes with new iPhones.
- · Game Play Time Tracker.
- · Rescue Time quantifies duration and content.
- · AppDetox and Space for Android users.
- Time Camp for desktop users.
- Offtime good for adults.

Blocker Apps

- Newer routers may have blocking capabilities.
- · Qustodio tracks and blocks.
- Block Site for blocking video game, porn etc.
- · Covenant Eyes porn blocker.
- · Porn Blocker, Net Nanny, Safe Surfer...
- · Kaspersky Safe Kids
- · Norton Symantec Family

Google "Hack [Application xyz]" or "get around [application abc]" to see how easy it is to override; some of these apps are pretty easy to get around.

Best Age for a Phone? Do This First!

- ✓ Get up on own on time.
- Make own breakfast and lunch.
- ✓ Do own laundry.
- ✓ Cook one dinner a week.
- ✓ Clean room.
- √ 1 small chore per day, 2 big chores per week.
- ✓ Maintain good hygiene.
- ✓ Functional social skills.

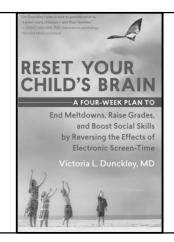


Once They Get One...



- The smaller the screen, the harder to manage.
- 30% of 8 year old boys play > 18 yr. video games.
- Children with Smartphones are 100% more likely to view porn than those without one.

| Try a 'Tech Unplug' | | | | | | |
|--|------------------------------|--|--|--|--|--|
| Severe Symptom | Severe Strategy | | | | | |
| Aggression, violent, rude | Stop all video games | | | | | |
| Attention deficit, asocial | Stop all fast paced cartoons | | | | | |
| Depression, anxiety | Stop social networking | | | | | |
| Technology addiction | Stop all technology | | | | | |
| Preparation: ensure adequate alternate activities available to replace | | | | | | |
| time spent with technology X 1 week. | | | | | | |
| Procedure: at least 2-3 week elimination trial for activity reset; proceed as child's behavior indicates. Consult a therapist/counsellor. | | | | | | |



Up and Coming

- 5G 5th generation of wireless; transmitters placed every 1000' for improved data streaming but with massive increase in wireless radiation; proposed need is to support IoT, Smart Cities and VR.
- IoT Internet of Things; connection of every conceivable consumer item to internet and personal devices; issues with hacking, privacy invasion, and 'garbaging' workable items.
- VR virtual reality; hypothetically needed to support growing porn industry.

Safe Homes Tech Management Policy

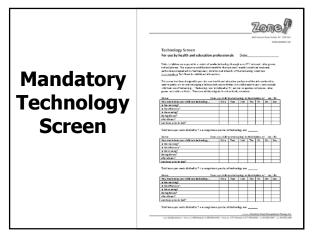
- Go Wired
- Prohibit all screens from bedrooms, cars and dining area.



- Try to only use screens after children are in bed.
- Outside play 1 hr/day minimum.
- Ensure foundation skills for school entry.
- Model good social skills.
- Plan one screen free night per week (cookies, games).
- Read one book to child every night.

Technology Management Tools

Parent Unplug'in Brochure Wust read' information for everyone who loves their children. Addressing the effects of technology on the development



Technology Schedule & Contract | Separation | Separation

Tech Talks

Tech Talks for Families

- 10 sessions/10 hours/10 weeks/\$100.
- · Comes with Tech Tool Kit.
- Part 1: increase healthy activities.
- Part 2: tech impact info.
- Part 3: tech management strategies.

Tech Talks for Therapists

- 5 sessions/5 hours/\$100.
- University course with Cris Rowan and Dr. Chantelle Bernier.
- How to assess and treat tech overuse.
- Comes with client tools and handouts.

Reduce Technology Use

10 Steps to Unplug Your Children from Technology (handout)

- 1. Get informed
- 2. Disconnect unplug yourself
- 3. Reconnect form sacred time
- 4. Explore alternate activities
- 5. Enhance skills
- 6. Move, touch, connect, nature
- 7. Address perceptions of safety
- 8. Create roles and jobs fuel inner drive
- 9. Schedule balance hour in = hour out
- 10. Link with community

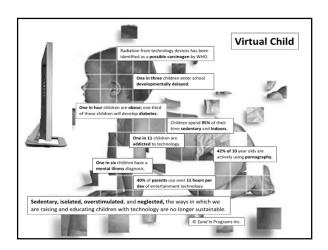
Summary

Technology and Children

Tip of the "Techtanic" Iceberg



- Health and education systems haven't even begun to detect, much less understand the profound ramifications of child technology overuse.
- Secondary effects are yet to come.
- Need to proceed with caution.



Technology Train



- Don't know where it's going, what the long term effects are, yet are moving full steam ahead.
- Children are falling off.
- Need to stop, bring the train back to the station and adequately research the long term impact of technology on the developing child.
- Proceed with caution.

Screen Overuse Weblinks

- Zone'in Programs www.zonein.ca
- Families Managing Media www.familiesmanagingmedia.org
- Common Sense Media www.commonsensemedia.org
- American Academy of Pediatrics www.aap.org/healthtopics/mediause.cfm
- Center of Media and Child Health www.cmch.tv
- Center for Screentime Awareness www.screentime.org
- Center for Successful Parenting <u>www.sosparents.org</u>

Contact Information

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